

# PRIVACY POLICY

Pacific Labs, LLC. ("Pacificlabs", "us" or "we") provides this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of information we receive from users of our applications and website.

## **We collect but do not link personal and activity data.**

We use technologies like cookies (small files stored by your browser), web beacons, or unique device identifiers to anonymously identify your computer or device so we can deliver a better experience. Our systems also log information like your browser, operating system and IP address.

We also may collect personally identifiable information that you provide to us, such as your name, address, phone number or email address. With your permission, we may also access other personal information on your device, such as your phone book, calendar or messages, in order to provide services to you. If authorized by you, we may also access profile and other information from services like Facebook.

Our systems are not designed to associate personal information with your activities (such as pages you view or things you click on or search for).

We do not knowingly contact or collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us so we can promptly obtain parental consent or remove the information.

## **We do not use or collect your geographic location.**

## **We keep personal data until you delete it.**

We remove personally identifiable information (such as your name, address, email or phone number) and other preferences associated

with your account promptly after you delete your account. We may retain other data indefinitely.

## **We don't share your personal data with other companies.**

We generally do not share personally identifiable information (such as name, address, email or phone) with other companies.

## **Ad companies may collect anonymous data.**

Ad companies may use and collect anonymous data about your interests to customize content and advertising here and in other sites and applications. Interest and location data may be linked to your device, but is not linked to your identity.

## **You can ask privacy questions.**

If you have any questions or concerns about our privacy policies, please contact us at [info@pacificlabs.com](mailto:info@pacificlabs.com)

## **Service providers access data on our behalf.**

In order to serve you, we may share your personal and anonymous information with other companies, including vendors and contractors. Their use of information is limited to these purposes, and subject to agreements that require them to keep the information confidential. Our vendors provide assurance that they take reasonable steps to safeguard the data they hold on our behalf, although data security cannot be guaranteed.

Analytics companies may access anonymous data (such as your IP address or device ID) to help us understand how our services are used. They use this data solely on our behalf. They do not share it except in aggregate form; no data is shared as to any individual user.

## **We take steps to protect personal information.**

We take reasonable steps to secure your personally identifiable

information against unauthorized access or disclosure. We encrypt transmission of data on pages where you provide payment information. However, no security or encryption method can be guaranteed to protect information from hackers or human error.

Information we collect may be stored or processed on computers located in any country where we do business.

## **Special situations may require disclosure of your data.**

To operate the service, we also may make identifiable and anonymous information available to third parties in these limited circumstances: (1) with your express consent, (2) when we have a good faith belief it is required by law, (3) when we have a good faith belief it is necessary to protect our rights or property, or (4) to any successor or purchaser in a merger, acquisition, liquidation, dissolution or sale of assets. Your consent will not be required for disclosure in these cases, but we will attempt to notify you, to the extent permitted by law to do so.

## **Children Under 13**

Our site is not directed toward children under 13 and we will not knowingly collect information for any child under the age of 13. If you are the parent of a child under the age of 13 and have a concern regarding your child's information on our site, please contact us at [info@pacificlabs.com](mailto:info@pacificlabs.com)

## **Enforcement**

We regularly review our compliance with our Privacy Policy. When we receive formal written complaints, we will contact the person who made the complaint to follow up.

## **Our Services are Located in the United States**

Our website and associated services are hosted in the United States. If you are outside of the United States, your information will be processed and stored in the United States and you are consenting to such processing and storage.

This privacy policy was last updated on 12/13/2014. Our privacy policy may change from time to time. You may wish to revisit it regularly from time to time.